

CHATHAM AREA PUBLIC LIBRARY DISTRICT
PR/Marketing Working Group MEETING MINUTES
Thursday, August 29th 2024 7:00 PM

I. Working Group Meeting Called to Order

The following board members were present: C. Westerlund, J. Vaughn, and D. Roberts. Director Byers and Adult Services Supervisor Alanna Sablotny were also present.

II. Recognition of Visitors / Public Comments

No visitors were present

III. Unfinished Business

A. Other

There was no other business to discuss

IV. New Business

A. Focus Groups / DISCUSSION

The members of the working group discussed how the focus groups should be structured, including what questions should be asked.

B. Brainstorming session to determine next steps for the working group /DISCUSSION

The members of the working group determined that they would need to meet again to brainstorm next steps. They did determine that their next meeting will be held on September 16th, at 6:00 p.m.

V. Announcements

A. Next Board Meeting: September 16th 2024

VI. Adjournment

The meeting adjourned at 8:04 p.m.